



Steinbeis-Transferzentrum für
Management-Training

Off Campus Division,
Bolton Business School



MBA General Management

Welcome to Bolton Business School & The DHBW Stuttgart Campus Horb



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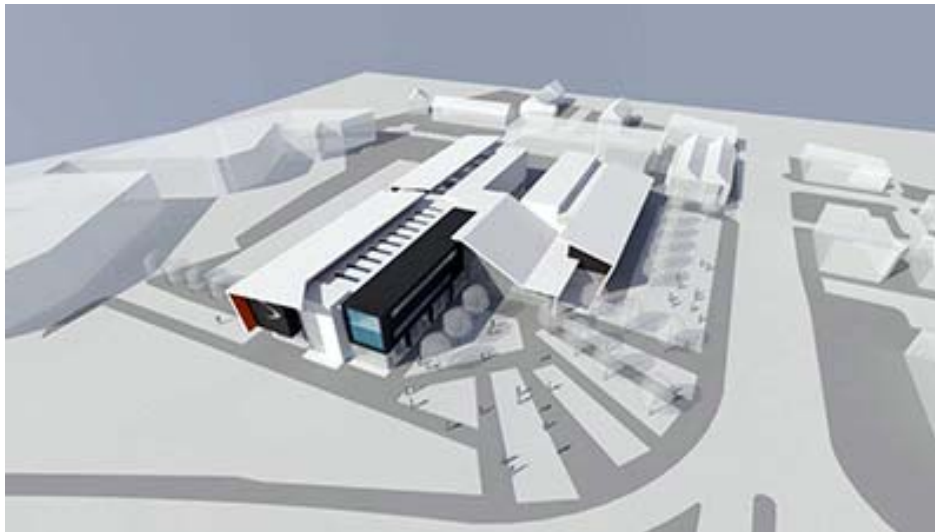


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The University of Bolton:- A new University for the real world





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The University of Bolton:- History and Objective

- ☐ **Our history started in 1824 when it opened as the mechanics institute.**
- ☐ **Our Objective is to provide high quality and leading edge educational and research programmes for our students**

PROFILE

- ☐ Students – 11,000
- ☐ International students – 60 countries
- ☐ Almost 50% of graduates are part-time
- ☐ Employs 650+ staff
- ☐ Annual income of over £37million
- ☐ Offers a range of undergraduate and postgraduate courses (taught and research degrees), DBA, PhDs
- ☐ Three Faculties, and Seven Research Centres





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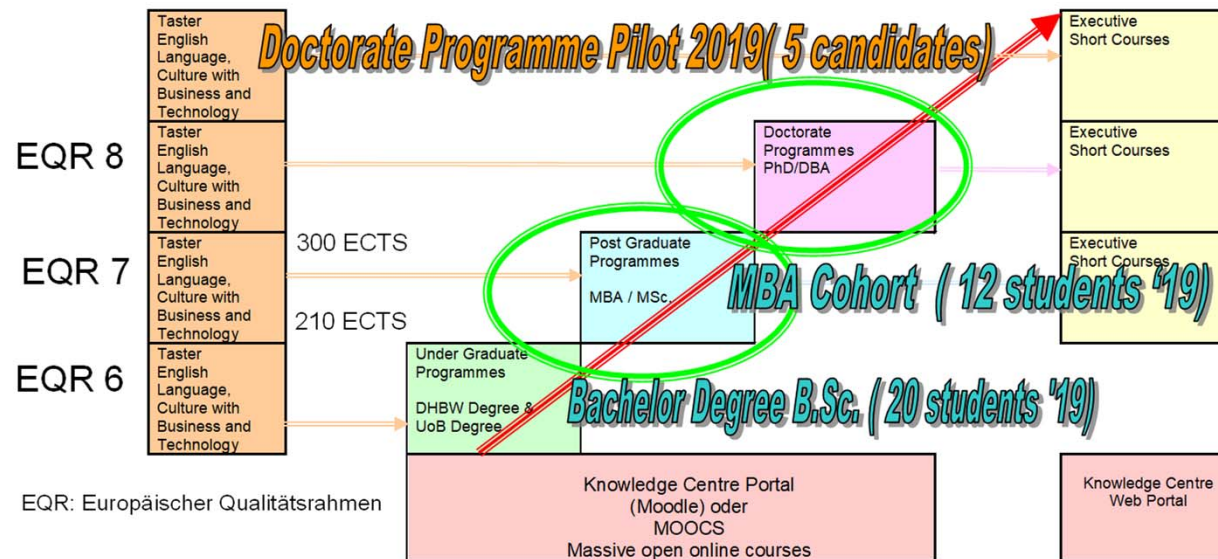
DEGREES OFFERED

BA, MBA, MSc, PhD, DBA

- ☐ Business
- ☐ Management
- ☐ Accountancy
- ☐ Law
- ☐ Marketing
- ☐ Community studies
- ☐ Games, computing , and IT
- ☐ Psychology
- ☐ Health,
- ☐ Sport
- ☐ Engineering, Textile, Civil Engineering



Status: “Roadmap of lifelong learning” DHBW Campus Horb and The University of Bolton





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PROFILE

[Institute for Educational Cybernetics](#)

[Institute for Materials Research and Innovation](#)

[Centre for Islamic Finance](#)

[Institute for Renewable Energy and Environmental Technologies](#)

[Centre for Research for Health and Wellbeing](#)

[Centre for Worktown Studies](#)

[Centre for Advanced Performance Engineering \(CAPE\)](#)

- ☐ **Our research work has been assessed as world-leading and internationally excellent in the government-led RAE results.**
- ☐ **The quality of research at the University of Bolton is internationally excellent in terms of originality, significance and rigour.**
- ☐ **The research conducted at the University support our teaching**



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Teaching International Business

Off Campus Division





PROFILE

- ☐ Positioning ourselves as a distinctive, responsive Professional University providing excellent teaching research and non-research services
- ☐ In the most recent QAA audit the University was commended for "the responsiveness and support demonstrated by the University to its collaborative partners and students;
- ☐ National Student Survey Top Ten in the UK
- ☐ 10th highest in the UK for spending on students facilities (HEFCE)



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QUALITY STANDARDS

- ☐ Programme developed and reviewed with reference to National Benchmark Standards
- ☐ Assessments set and marked by University of Bolton academic staff
- ☐ External Examining Monitoring



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Teaching and Learning Quality

Our teaching quality has consistently won the highest ratings possible from the Government's quality control agency, and this is why over 80% of all our students secure employment when they finish their studies, and many of them receive prizes and recognition at national level in their subject areas including business and management, art and design, textile, and engineering.



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Professional Body Accreditation:- Chartered Manager

www.managers.org.uk

- ☐ **Chartered Management Institute**
- ☐ **MCFI**
- ☐ **FCMI**



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WHY CHOOSE BOLTON BUSINESS SCHOOL

- ☐ **New University**
- ☐ **Professional University**
- ☐ **Facilities and support**
- ☐ **Links with industry**
- ☐ **Ability to respond to technological and environmental changes**
- ☐ **Student experience**
- ☐ **Portfolio of programmes**
- ☐ **Research and enterprise**



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POSTGRADUATE TAUGHT EXPERIENCE SURVEY (PTES) HEA

- ☐ **Quality of learning and teaching**
- ☐ **Skills development**
- ☐ **Organisation and management**
- ☐ **Engagement**
- ☐ **Assessment and feedback**
- ☐ **Dissertation**
- ☐ **Resources and services**

The University scored 2% higher for overall satisfaction this year than the national benchmark.



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The University of Bolton MBA Student

- ☐ You are considered as a University of Bolton Student
- ☐ Student card
- ☐ ID and password for access
- ☐ Access to all electronic facilities
- ☐ Access to student support
- ☐ Programme Manager support at Bolton and Horb
- ☐ Tutor support from Bolton
- ☐ Administration support from Bolton and Horb
- ☐ Ideal teaching and learning environment



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Programme Team

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PROGRAMME AIM

The overall aim of this MBA postgraduate programme is to educate you as a manager and business specialist and to improve the quality of management as a profession





PROGRAMME STRUCTURE

Stage	Module	Module No.	Credits
1	Change Management	MBA7024	20
1	HR Management	MBA7025	20
1	Strategic Management	MBA7026	20
2	Financial Management and Decision Making	MBA7022	20
2	International Marketing	IMA7001	20
2	Leadership & Management	MBA7021	20
3	Research Methods	MBA7016	20
3	MBA Dissertation	MBA7017	40
Total			180



Programme Purpose

- ☐ The advanced study of organisations, their management and the changing external context in which they operate.
- ☐ Preparation for and/or development of a career in business and management by developing skills at a professional or equivalent level, or as preparation for research or further study in the area.
- ☐ Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management practice.
- ☐ Enhancement of lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large.



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PASTORAL AND ACADEMIC SUPPORT

- ☐ Programme Administrators UoB
- ☐ Programme Director Horb
- ☐ Programme Manager UoB
- ☐ Module Leaders UoB
- ☐ Student Information
Centre at UoB





ASSESSMENT PROCEDURES

- ☐ **Assignment**
- ☐ **Originality**
- ☐ **Academic Misconduct** (Unfair Means-Plagiarism)
- ☐ **Feedback** (written, and verbal)

SUBMISSION, ORIGINALITY, PLAGIARISM

- ☐ Meeting deadlines
- ☐ Submission
- ☐ Moodle, www.turnitinUK
- ☐ Difficulties (communication)
- ☐ Originality
- ☐ Your own work
- ☐ **Academic Misconduct** (Unfair Means - Plagiarism)



ASSESSMENT PROCEDURES

- ☐ Coursework design
- ☐ Marking
- ☐ Moderation (internal and external)
- ☐ Results, Pass, Refer, Defer
- ☐ Delay in submission
- ☐ **10% mark deduction** (one week delay), **20%** (two weeks delay)
- ☐ **1 mark will be awarded** (more than two weeks)
- ☐ Word-count
- ☐ Request for extension
- ☐ Request for Mitigating Circumstances



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SCHEDULE AND COMMUNICATION

- ☐ Attendance
- ☐ Time management
- ☐ Study groups
- ☐ Bolton Module Leaders
- ☐ Programme Director Horb
- ☐ Programme Manager Bolton
- ☐ E-mail, Moodle
- ☐ Response time
- ☐ Communication, E-mail



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**Our Objective is to provide high quality and
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We look forward to working with you



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Teaching Intensive Research Informed





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